



**REGIONAL CAMPUS
STUDENT INFORMATION**

*Gail Capel Stephenoff
Office of Enrollment Management*

- Characteristics of students attending regional campuses
- A view of Regional Campus Change students compared to Columbus NFQF and Transfers
- At Ohio State, to increase the college going numbers per the university system of Ohio plan, it must be accomplished through the regional campuses
- Implications for Recruitment



NEW STUDENTS BY CAMPUS AUTUMN 2008

COLUMBUS NFQF	REGIONAL CAMPUS	TOTAL
6041	2919	8960
Target 2009 = 6300 (6550 est)	Target 2009 = more	Target 2009 = more



1ST CHOICE VERSUS OPTIONED STUDENT APPLICATIONS

	1 st CHOICE	OPTIONED
2004	2323	1044
2005	2488	2087
2006	2443	2660
2007	2683	5060
2008	2888	3960
2009*	3047	2835

*as of 8/17/2009



1ST CHOICE VERSUS OPTIONED STUDENT ENROLLMENT

	1 st CHOICE	OPTIONED
2004	1586	464
2005	1626	562
2006	1572	774
2007	1784	1205
2008	1894	1027



ACT COMPOSITE SCORES BY CAMPUS

	COL	LIMA	MANS	MAR	NEW	ATI
2004	25.6	20.9	20.8	20.1	20.2	18.8
2005	25.8	21.0	20.9	20.4	20.4	18.7
2006	26.4	21.1	21.2	20.6	20.4	18.9
2007	27.0	21.5	21.7	21.0	21.1	19.3
2008	27.3	21.8	21.4	20.8	20.9	19.1



OF STUDENTS EARNING COURSE CREDIT THROUGH AP SCORE SUBMISSION

	COL	LIMA	MANS	MAR	NEW	ATI
2004	1674	6	9	8	17	---
2005	1807	6	4	8	18	1
2006	2192	5	8	16	25	---
2007	2437	14	15	15	41	4
2008	2487	15	15	15	36	2



OF NEW ACADEMY STUDENTS BY CAMPUS

	COL	LIMA	MANS	MAR	NEW	ATI
2004	224	47	62	55	50	4
2005	165	32	55	38	33	2
2006	189	28	55	51	36	1
2007	127	26	48	35	49	4
2008	165	23	34	33	35	1



1ST YEAR RETENTION RATES BY CAMPUS

COHORT	COL	LIMA	MANS	MAR	NEW	ATI
2003	88.0 %	58.8 %	56.1%	61.0%	56.0%	60.4 %
2004	89.7 %	56.4 %	58.4%	65.3%	64.1%	63.7 %
2005	91.5 %	64.7 %	63.0%	69.9%	63.7%	61.5 %
2006	92.4 %	65.1 %	64.5%	72.1%	61.6%	61.5 %
2007	92.4 %	65.1 %	68.4%	72.8%	65.8%	62.4 %

*retained to any campus

**REGIONAL CAMPUS CHANGE STUDENTS ~
COMPARED TO NATIVE FRESHMEN AND
DEGREE-SEEKING TRANSFER STUDENTS**



Five Year Enrollment Trends Autumn Quarters

	NFQF	TRANSFERS	REGIONAL CAMPUS CHANGE
Autumn 04	5980	1807	594
Autumn 05	5860	1795	678
Autumn 06	6162	1972	765
Autumn 07	6110	2198	939



QUALITY CHARACTERISTICS

AUTUMN 2008

NFQF	TRANSFERS	REGIONAL CAMPUS CHANGE
27.3 ACT 54% in Top 10% 91% in Top 25%	3.09 GPA from sending institution	2.95 GPA from regional campus



DIVERSITY AUTUMN 2008

	NFQF	TRANSFERS	REGIONAL CAMPUS CHANGE
Afr Amer	5.8%	5.6%	5.2%
Hispanic	3.2%	2.4%	2.5%
Native Am	0.3%	0.4%	0.3%
Asian Am	5.8%	4.0%	3.7%
Internation al	3.9%	7.9%	---



RESIDENCY AUTUMN 2008

	NFQF	TRANSFERS	REGIONAL CAMPUS CHANGE
Ohio Residents	81.6%	82.9%	99.8%
Domestic Non-Residents	14.5%	9.2%	0.2%
International Students	3.9%	7.9%	---



FRESHMEN ~ Where are they from? AUTUMN 2008

TOP TEN STATES	TOP TEN OH COUNTIES
Ohio	Franklin
Pennsylvania	Cuyahoga
Illinois	Hamilton
New York	Montgomery
Texas	Summit
Maryland	Delaware
Michigan	Stark
Virginia	Butler
New Jersey	Lucas
California	Warren



TRANSFERS ~ Where are they from? AUTUMN 2008

TOP TEN STATES	TOP TEN OH COUNTIES
Ohio	Franklin
New York	Cuyahoga
California	Montgomery
Illinois	Hamilton
Pennsylvania	Delaware
Florida	Lucas
Texas	Warren
New Jersey	Fairfield
Michigan	Summit
Kentucky	Butler



REGIONAL CAMPUS CHANGE STUDENTS ~ where are they from?

RANK ORDER BY PERCENTAGE:

- Newark 45%
- Mansfield 19%
- Marion 18%
- Lima 13%
- ATI 5%



GENDER AUTUMN 2008

	NFQF	TRANSFERS	REGIONAL CAMPUS CHANGE
Female	50.2%	47.3%	39.6%
Male	49.8%	52.7%	60.4%



AVERAGE AGE AUTUMN 2008

NFQF	TRANSFERS	REGIONAL CAMPUS CHANGE
18.1	21.2	19.8



SUCCESS MEASURES ~ 6-Year Graduation Rate

NFQF	Rank 1 TRANSFERS	Rank 2 TRANSFERS	REGIONAL CAMPUS CHANGE*
72.7%	58.3%	72.3%	63.8%

* Students who campus change within the first two years of enrollment



SUCCESS MEASURES ~ GPA end of First Year

NFQF	TRANSFERS	REGIONAL CAMPUS CHANGE
3.17	2.78	2.80

For further information or clarification:

Gail Capel Stephenoff

Director, Office of Enrollment Management

Stephenoff.1@osu.edu

292-5648

A copy of this presentation can be found at:

<http://oem.osu.edu/> by September 1st